



hired.

about.

"hired." is a new video program from the Kearney Area Chamber of Commerce to help solve your workforce challenges. Our President/CEO, Derek Rusher, will be your guest employee in a video to "show and tell" potential employees how awesome it is to work for your business by performing the duties of the job.

We understand the challenges that businesses are facing to hire employees. We also understand the stigma that could revolve around working for certain industries. Remember the "Dirty Jobs" videos? We want to do something similar but explain to people why this could be their next job and how great it is to work for you. The "hired." video program is \$400.

videos include.

- A professional, personalized, workforce video for your business
- The video posted on our website, kearneycoc.org
- The video shared on our social media sites

Our "hired." video program will save you time and money in hiring. It will give your potential employees a visual of exactly what they would be doing for your business. Our video production team is knowledgeable, creative, and dedicated to helping you in the hiring process. No matter the position(s) you have available, Derek is eager to help solve your workforce issues.



**KEARNEY AREA
CHAMBER OF COMMERCE**
INVOLVEMENT. EDUCATION. ADVOCACY. MARKETING.

To learn more about the "thrive." program or if you interested in sponsoring the program, please email us at drusher@kearneycoc.org